

Indscope is a full service Digital Marketing, web & mobile application development agency.

that will guide you to your **online success**

Success does not just happen, the team you hire can **make or break your future!**



Experience | Knowledge | Perfection | Customers – Matters.
we've been in business from the last 10 years for a reason!

Indscope, #204, 10th B Cross, JP Nagar, Bangalore, India.

www.webatclick.in

We like to say our work speaks for itself

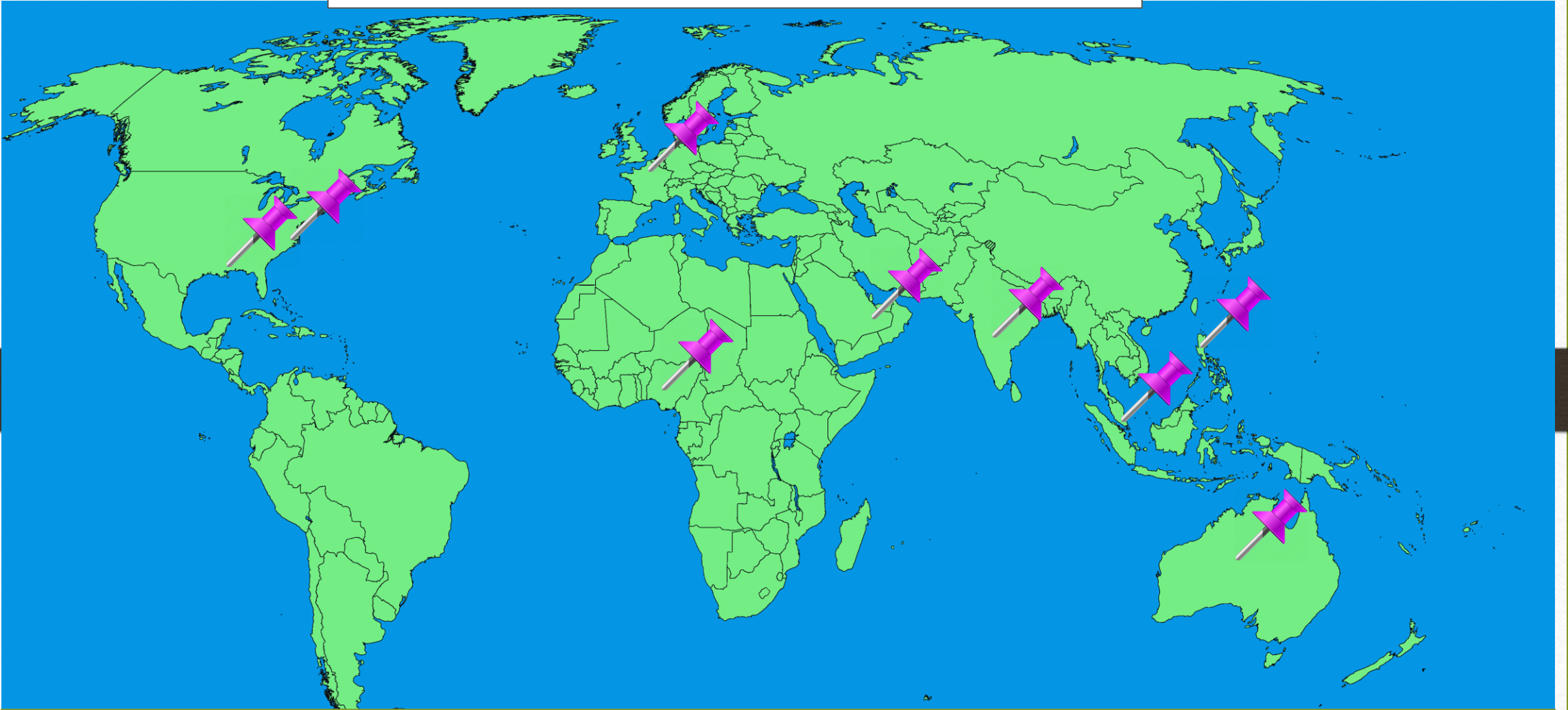
CURRENT TREND DIGITAL MARKETING SOLUTIONS, ADVANCED WEB & MOBILE APPLICATION SOLUTIONS, ENTERPRISE APPS & PORTALS, created by our awesome development team

Indscope is a global IT solutions company with over 10 years of experience and about 25 employees. We provide full-cycle services in the areas of software development, web-based enterprise solutions, web and mobile application and portal development. We combine our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model to offer progressive, end-to-end web solutions



Indscope, #204, 10th B Cross, JP Nagar, Bangalore, India.

CLIENTS AND PARTNERS IN 9+ COUNTRIES



We don't just build websites! **We build life long relationships**

Indscope, #204, 10th B Cross, JP Nagar, Bangalore, India.

PASSIONATE DIGITAL AGENCY



Digital Marketing

Would you like more enquiries? With our leading DM service we can drastically increase your search engine visibility, traffic and conversions.



Web Design

Our website design specialists transform vision into reality, creating user-friendly, responsive, engaging sites



Web Development

Using a wide range of tools our development team develop websites, e-commerce, web portals that are easy to use and maintain



Mobile App

Custom Mobile App Development to help bring your app ideas to life! Whether you need a native iOS, Android we can help!

We are a full service digital agency, we combine our knowledge and expertise to create exceptional designs and strategies, tailored to your business's needs and requirements.

GROW YOUR
BUSINESS
VIA DIGITAL



MEDIA PLANNING AND BUYING



DIGITAL STRATEGY &
SOCIAL MEDIA MARKETING



VIDEO CREATION AND MARKETING



MULTILINGUAL MARKETING



INFLUENCER MARKETING



CONTENT AND
SEARCH MARKETING



WEBSITES AND TECH

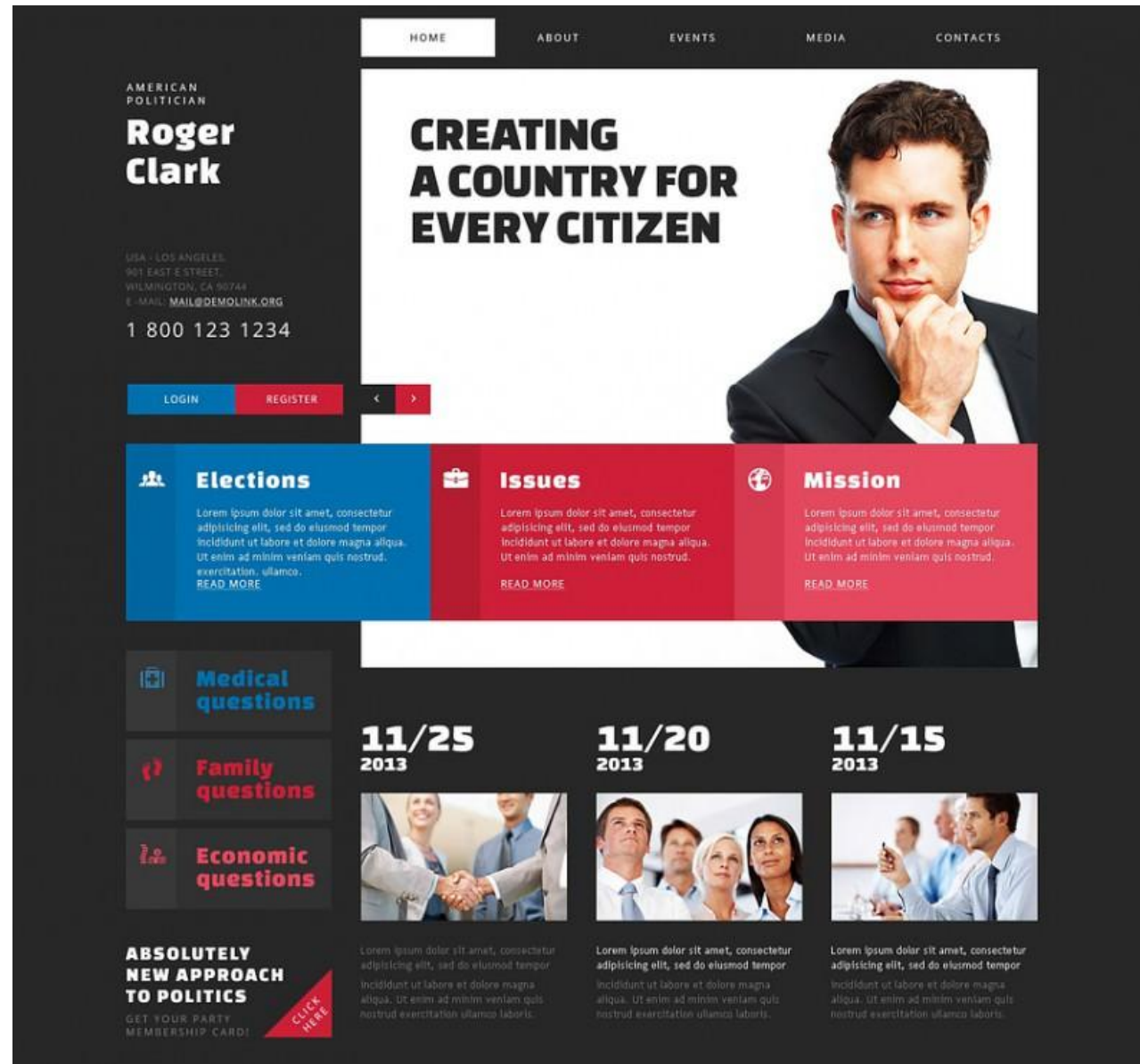


BRANDING AND IDENTITY

1 Interactive website

We Build Interactive website which will highlight :

- ✓ Home
- ✓ About Us
- ✓ Services/Products
- ✓ Gallery
- ✓ Testimonials
- ✓ Contact us
- ✓ Social Share
- ✓ Quick Contact Form
- ✓ Location Map
- ✓ Visitor Counter Meter
- ✓ Admin dashboard to edit the whole website
- ✓ 24/7 Support



Quality Online Marketing Services

THAT BRINGS RESULTS



Online
Visibility



High Traffic



Customer
Engagement



Business
Branding

2 SEO for Website

Local search engine optimization is the process of making your Business visible for location-based searches. Business with physical locations that serve their communities face-to-face can increase their search visibility using local SEO.

It involves thorough inclusion of your city, region or county in your website. This SEO strategy targets the audience in your city or community. For businesses in different locations, we create separate pages for each location too.



Content Optimization

Locally optimized website content with updated local keywords and terms to assure long-term local SEO success. Our experienced copywriters write content that connects with your target audience.



Landing Pages

Continuous optimization of landing pages ensures a perfectly functional website for strong local business representation. We develop websites that meet the needs of the local researchers.



Link Building

Obtaining quality backlinks from well-regarded local sources help recognize your website as a trusted information source. We curate quality backlinks from reliable sources including industry-specific directories, citation websites, guest-posting sites and others.



Google My Business

Google My Business page (GMB) optimization is crucial to help your business appear on major Google services including the local search result pages and Google Maps. We ensure that your business gets huge exposure in the search results with updated information always.

What we Do to build your digital presence

3 SMM for Your Business

Social Media Management Services

- ✓ Setting up & managing accounts on top social media websites
- ✓ Create buzz and build brand loyalty for you
- ✓ Increase engagement and customer satisfaction
- ✓ Increase the number of social votes and followers.

Our popular SMO packages

Facebook Management

Youtube Management

Twitter Management



Our Social Media Marketing Services



LINKEDIN
PROMOTION



GOOGLE+
PROMOTION



PINTEREST
PROMOTION



FACEBOOK
PROMOTION



TWITTER
PROMOTION



INSTAGRAM
PROMOTION

Our Social Media Marketing Services Process



**SOCIAL MEDIA
AUDIT**



**BUILD YOUR
AUDIENCE**



**ENGAGE WITH
CUSTOMER**



SOCIAL POSTING



**SOCIAL MEDIA
ADVERTISING**

What we Do to build your digital presence

4 VIDEO MARKETING

In our YouTube promotion process, we will be able to help you with every step of creating a video & promote it. Here are the steps that we take to make the highest quality videos for our clients.



VIDEO CREATION



**YOUTUBE VIDEO
SYNDICATION**



**SOCIAL MEDIA
SHARING**



**YOUTUBE VIDEO
VIEWS**



**SUBSCRIBING &
LINKING**

The first step that comes along in the YouTube promotion service that we offer is the creation of the videos. We will work with you to determine what you want to show in the video and then we will come up with a plan to put it into action. We ensure that the video contains only the most important information and is interesting to the viewers without going overboard with everything.

We can help you with the optimization of your videos as part of our YouTube video promotion service. We will make sure that the content that is in the video is on topic and that it is informative and easy for the viewer to understand. The more pointed the video is with the information, then the more likely the viewers are to watch it to the end.

Mobile SEO Services In India

Mobile SEO Services - Fast-paced growth and developments in mobile innovations have taken the entire world by a storm. Whether it is for gathering crucial information or planning purchases on the web, mobile innovations have made it possible on the go. You just need to have your Smartphones, tablets, and other devices with you and the entire world will just be a tap away.

With such unparalleled popularity of the mobile revolution, every business establishment wishes to draw on this avenue. Their objective is to build strong customer relationships by reaching out to them, even when potential consumers are away from their desktop.

Our Mobile SEO Strategies Include:-



**MOBILE-FRIENDLY
SITE DEVELOPMENT**



**TECHNICAL
SEO**



**KEYWORD
ANALYSIS**



**MOBILE-FRIENDLY
CONTENT**

One of the main things that any company that is trying to do mobile SEO must have is content that is mobile friendly. You need to ensure that your entire website is mobile phone ready, which means that you would need the experts to help you with this. We can help you and we will ensure that your site can be read on all of the mobile phone devices, no matter how small or little. Everything should work properly on the phones, including the links, images, pages and the content should be readable. Let us help you with this to get you started now.

6 Email Campaigns

What we Do to build your digital presence



med Life

FULL-BODY HEALTH TESTS @ HOME

STARTING AT
₹599

STAY HOME STAY SAFE

NABL

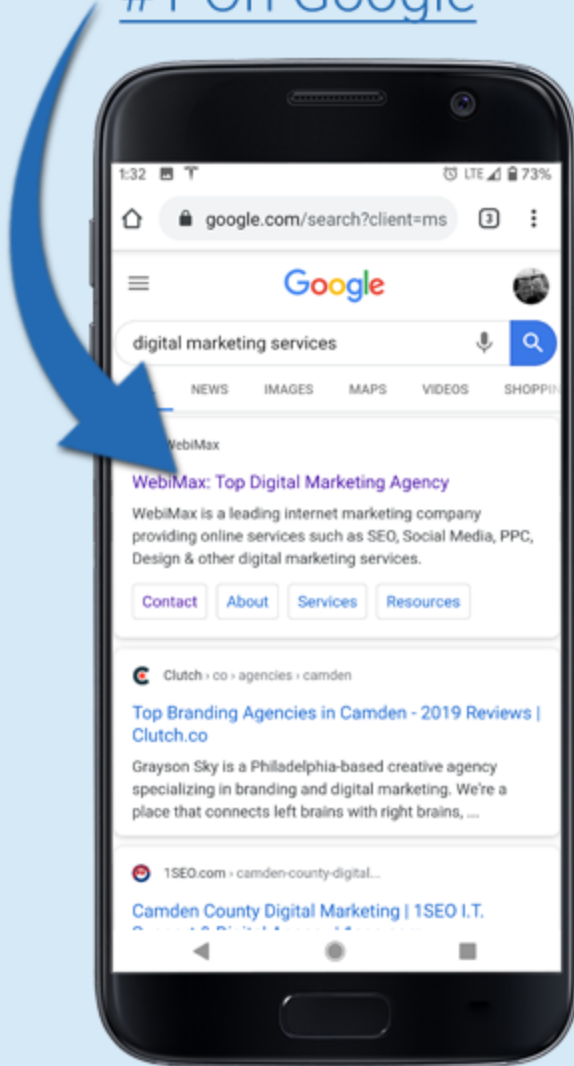
BENEFITS

Attractive discounts

*T&C APPLY

An advertisement for Med Life's 'Full-Body Health Tests @ Home'. The top section features the Med Life logo, the service name, a price tag starting at ₹599, and a 'Stay Home Stay Safe' message with a house icon. Below this is a photograph of a male healthcare professional in blue scrubs and gloves performing a blood test on a female patient's arm. A rack of test tubes is visible on the table. The advertisement also includes an 'NABL' accreditation seal and a 'Benefits' section highlighting 'Attractive discounts'. A small disclaimer '*T&C APPLY' is located at the bottom left of the photo.

Get Ranked
#1 On Google



Search Engine Optimization

Indscope has won countless awards for our SEO services, so we know how to get your website ranked to #1 on Google. We use proven ethical strategies and do all work in-house.

Request a free 11-page SEO report that gives you:

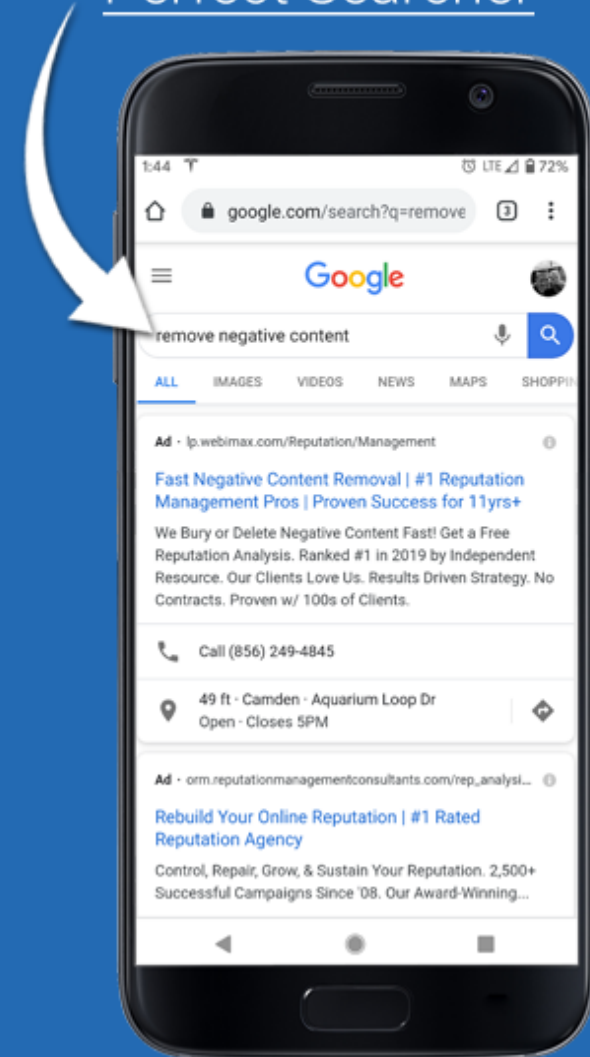
- ☆ A letter grade A - F on your current SEO
- ☆ Recommendations to improve your site
- ☆ Important ranking factors

Pay Per Click Marketing

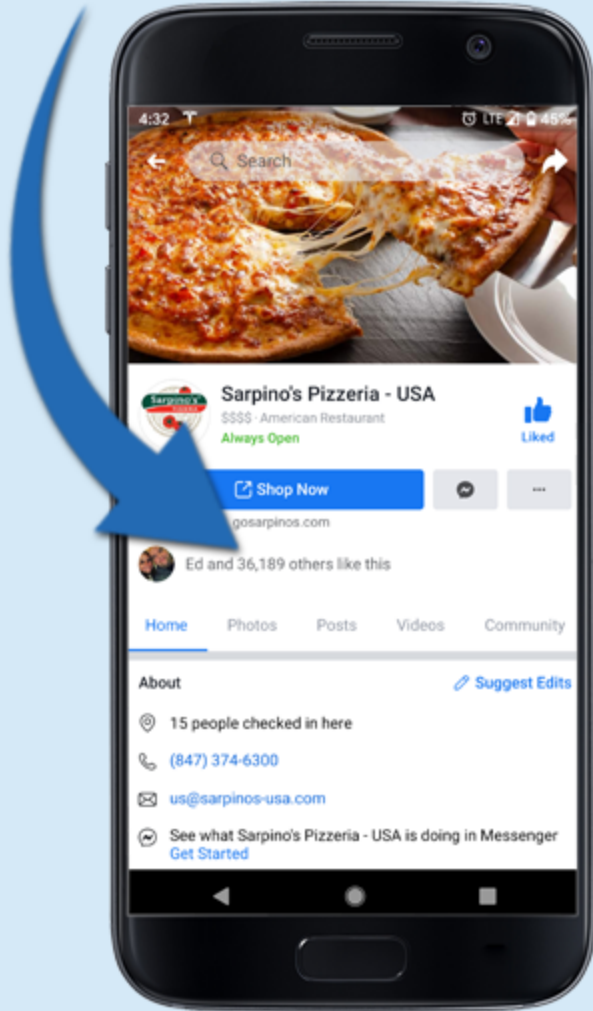
Our PPC experts are certified and experienced in everything from Google Ads to Programmatic Display to Facebook Ads. Our finely tuned process utilizes tightly themed campaigns, landing pages optimized for conversions and smart reporting that makes it easy to discover which ads with the best return-on-investment.

- ☆ Identify keywords & negative keywords
- ☆ Reporting that reveals the best campaigns
- ☆ Smart A/B testing
- ☆ Conversion rate optimization

Advertise To The
Perfect Searcher



Build & Convert Your Social Followers



Social Media Marketing

Since 2008, Indscope has been on the cutting edge of all social platforms, helping brands to find and engage their potential customers in order to get results for their business. Let us take a look at your current social media profiles and we'll offer you free 1-to-1 advice on how to improve.

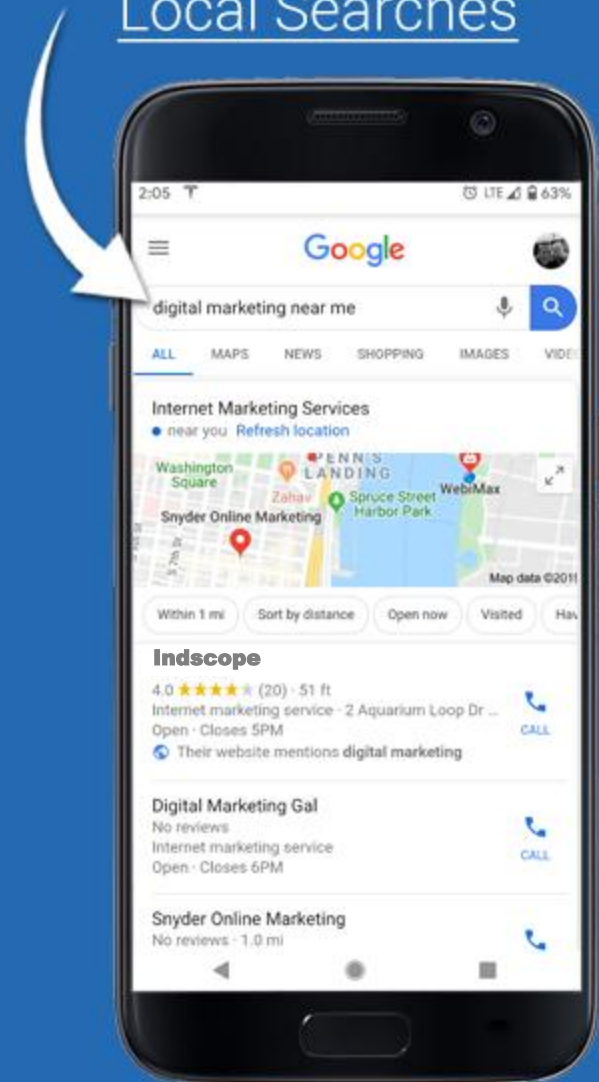
- ☆ Social media profile review
- ☆ Recommendations on how to improve
- ☆ Free no obligation quote

Local Marketing

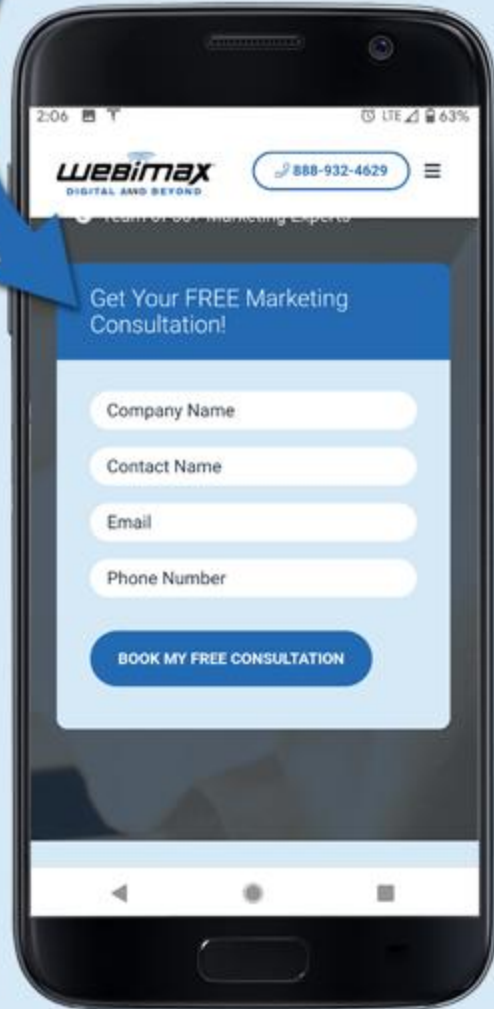
For local businesses or the company with multiple locations or even the corporation seeking more local customers, a traditional approach to SEO won't be enough. In fact, marketing to a targeted local audience requires its own unique set of strategies.

- ☆ Improve your digital presence
- ☆ Positively engage with your community
- ☆ Increase customer loyalty
- ☆ Increase conversion rates

Rank #1 For
Local Searches



Start Generating More Leads



The image shows a smartphone screen with a lead generation form. At the top, the status bar shows the time 2:06, LTE signal, and 63% battery. The app header for 'Webimax' includes the tagline 'DIGITAL AND BEYOND', a phone number '888-932-4629', and a menu icon. Below the header, a blue banner reads 'Get Your FREE Marketing Consultation!'. The form contains four input fields: 'Company Name', 'Contact Name', 'Email', and 'Phone Number'. At the bottom of the form is a blue button labeled 'BOOK MY FREE CONSULTATION'.

Lead Generation

We specialize in custom lead generation campaigns that deliver exclusive leads to your inbox in real-time.

Services include:

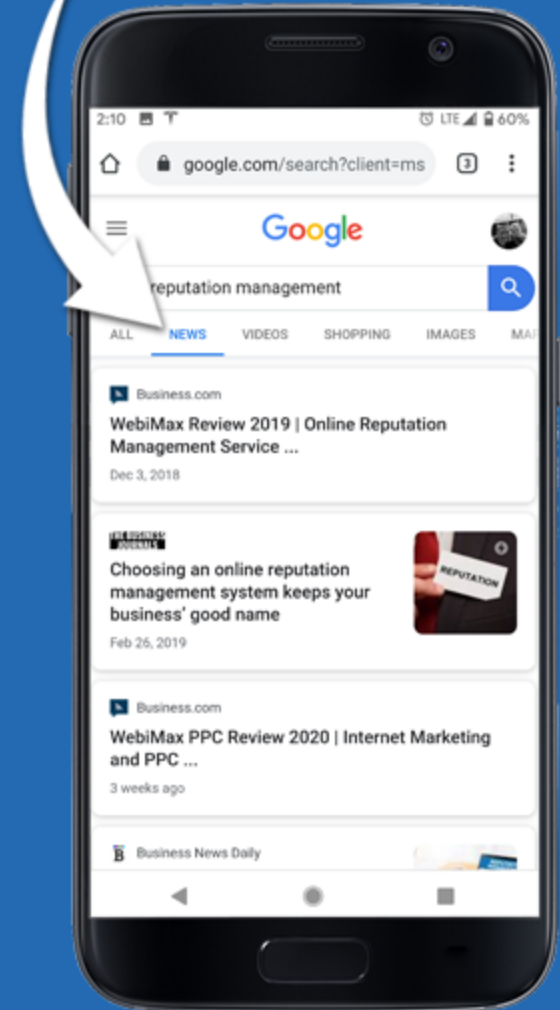
- ☆ Demand generation
- ☆ Landing page creation
- ☆ Conversion rate optimization
- ☆ Pay-Per-Click advertising
- ☆ ROI reporting & analysis
- ☆ Lead nurturing
- ☆ Lead scoring
- ☆ CRM integration
- ☆ Text marketing

Public Relations

Indscope has the technical knowledge and the professional relationships to improve the online visibility of your company through online PR marketing. Utilize our relationships with over 1,000 media outlets to build awareness and reach your target audience. Get on TV, radio, blogs, and become a trusted industry expert.

- ☆ Increase market visibility
- ☆ Boost website traffic
- ☆ Increase sales leads
- ☆ Generate more revenue

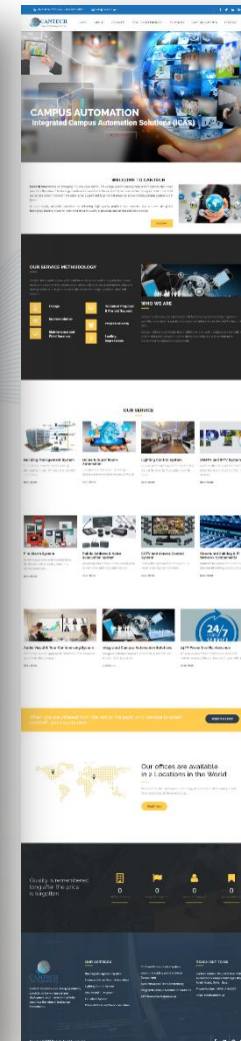
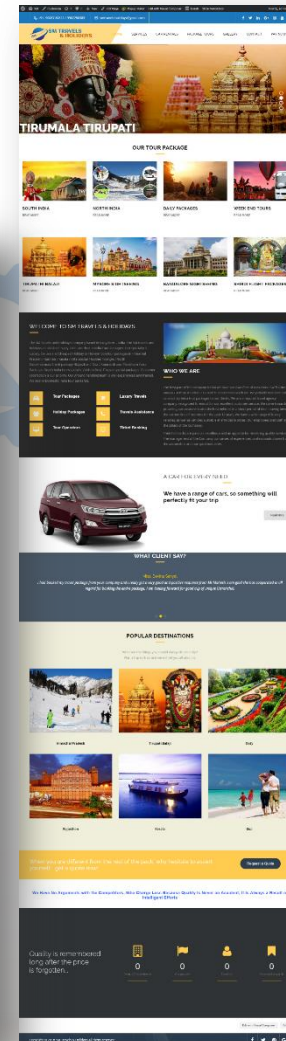
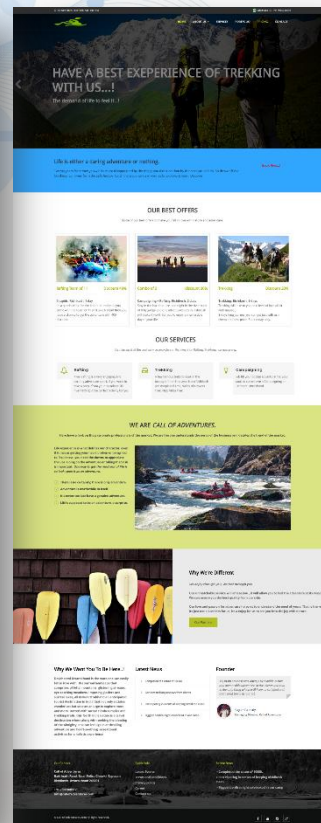
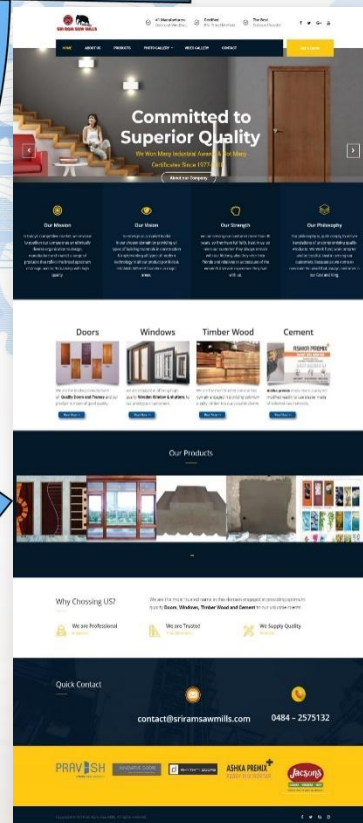
Get Your Brand
In The News



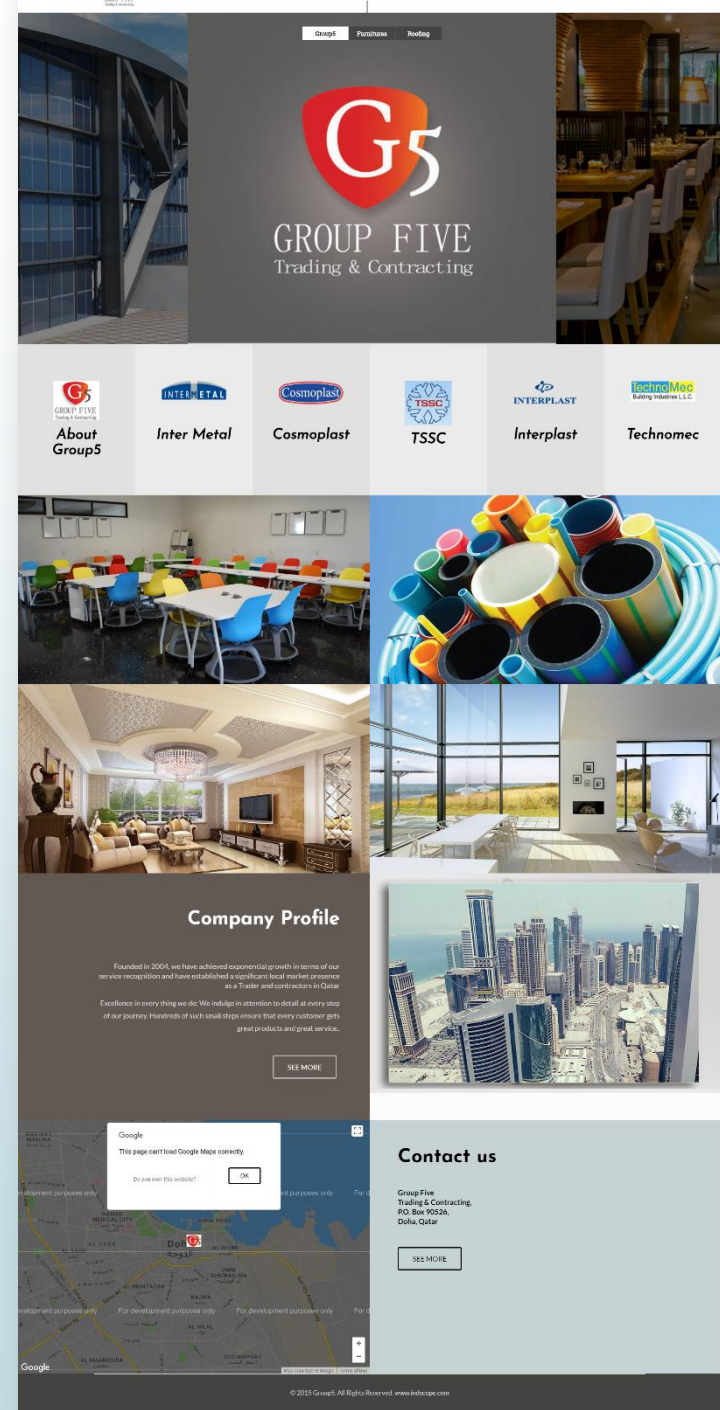
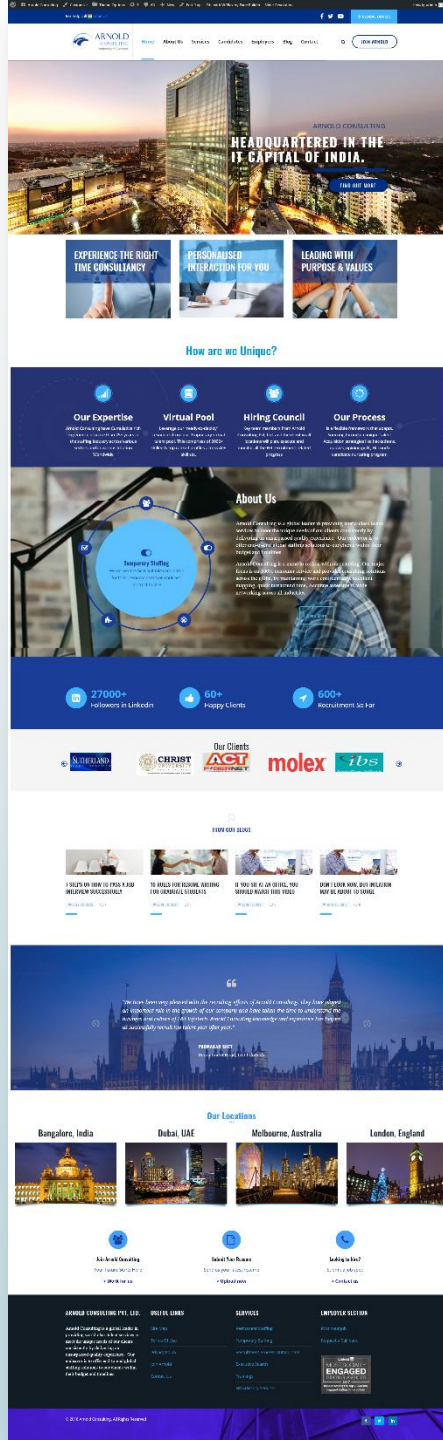
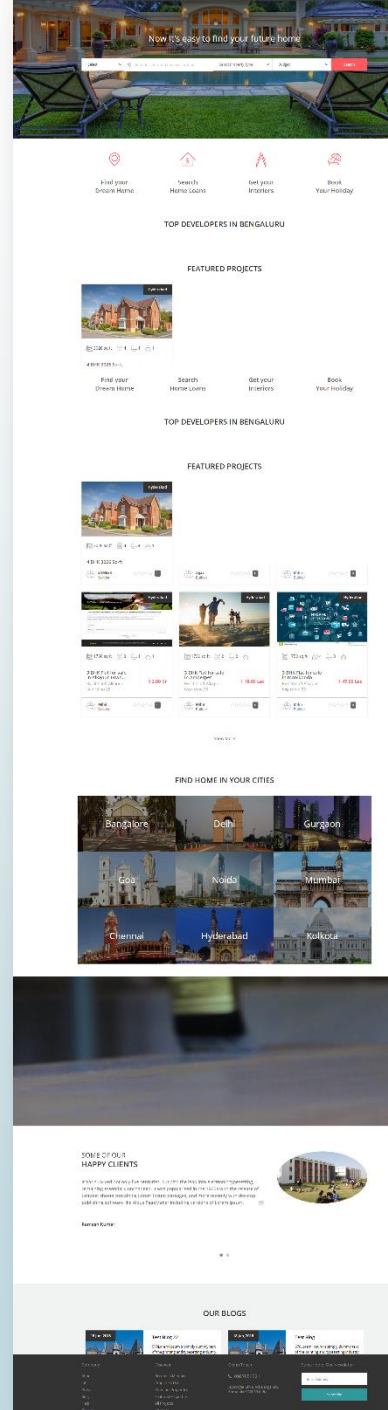
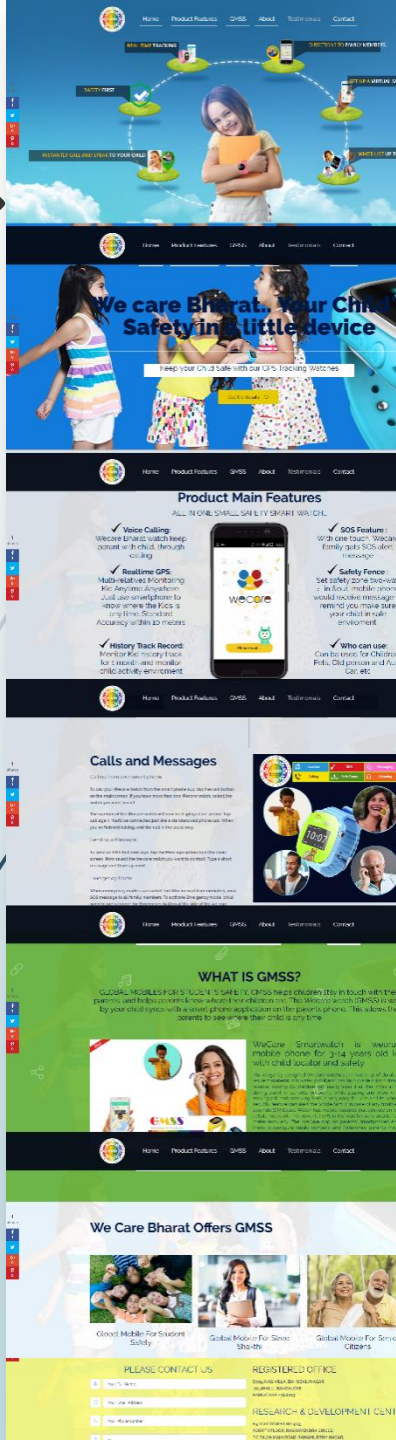
OUR WORK_

From websites and mobile apps, through to digital marketing and software. We have a track-record of producing first-class digital solutions that will help you achieve your business goals.

We brought this colourful brand to life with a new responsive website, built with **Wordpress** Open Source CMS.



OUR WORKS



OUR WORKS

[illegible]

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[at booking@travels.in](#)
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Perfect Holidays

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[View details](#)

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[View details](#)

[View details](#)

Top Hotel Destinations

DUBAI

LONDON

NEW YORK

MAYALI

AMRITSAR

AGRA

SYDNEY

Best Price Guaranteed

99.9% Customer Satisfaction

24/7 Customer Support

GET IN TOUCH

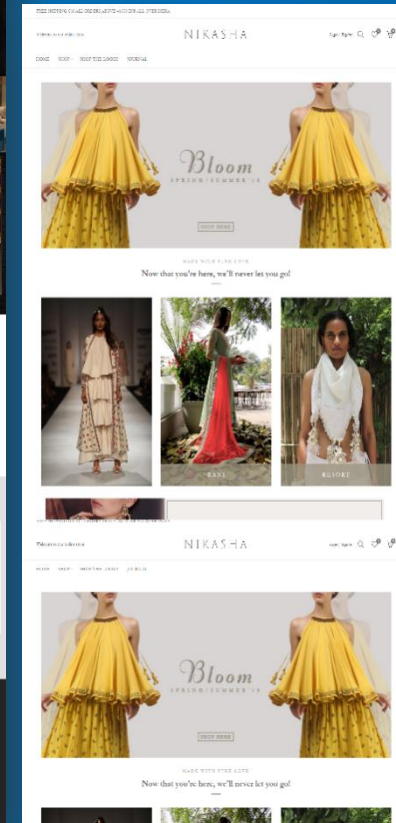
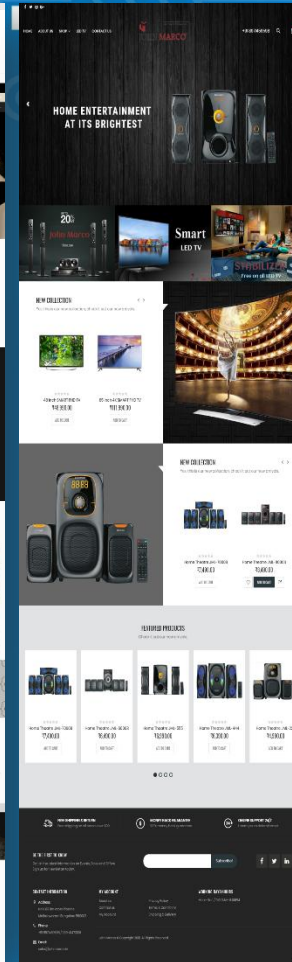
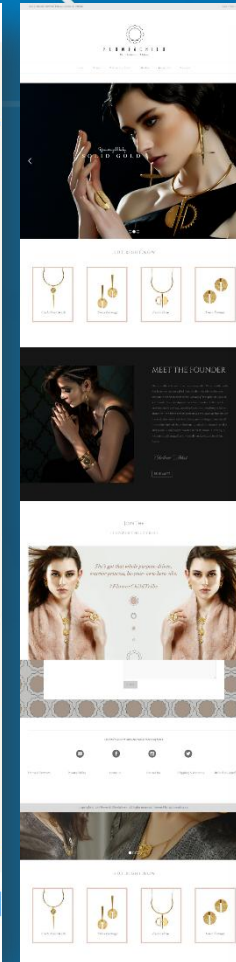
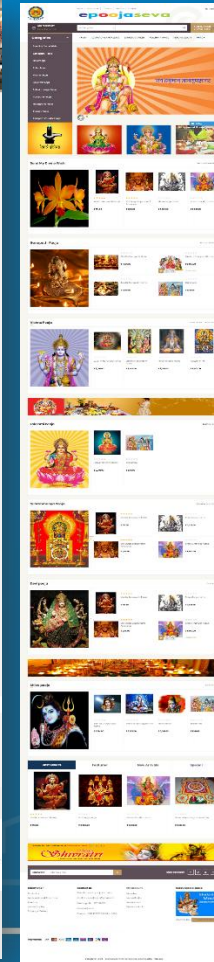
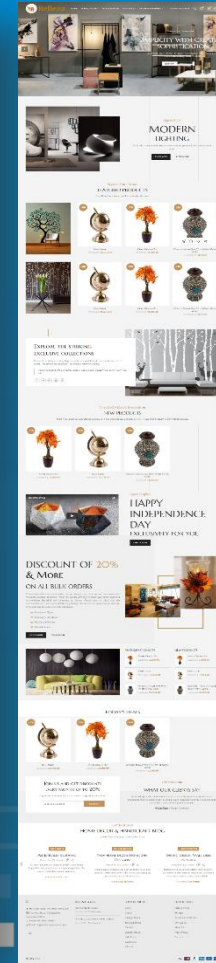
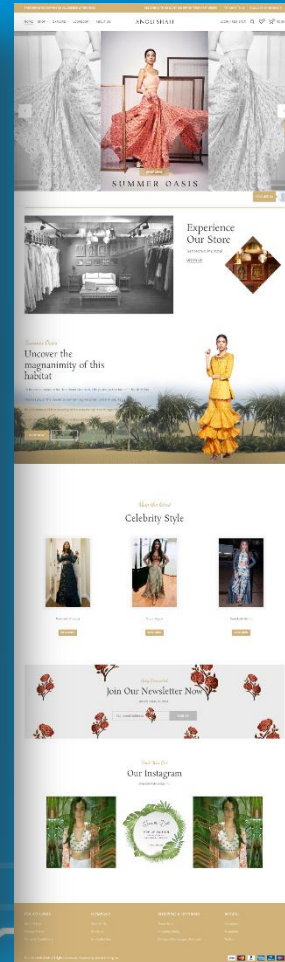
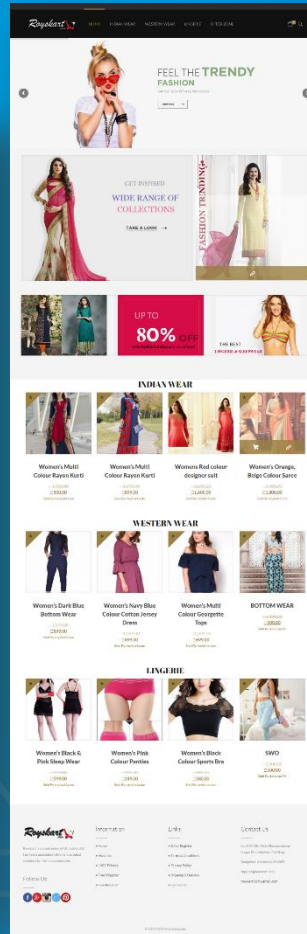
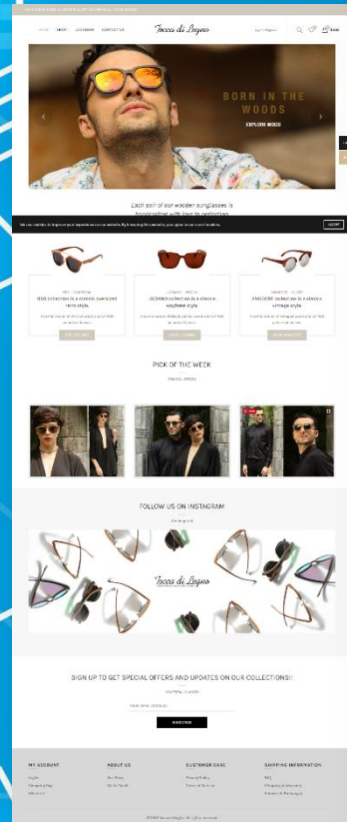
booking@travels.in
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E-Commerce Portal



Web@Click

CLIENTS



GROUP FIVE
Trading & Contracting



Web@Click

CLIENTS

Indscope



Fount Media

L'ORÉAL
PARIS



MOTOROLA



AFFINITY
BY BATOOL



TATA | sky

Bang!
ROOMS



ICBE

PRAD 4X4

Badari Madhusudhan & Srinivasan



Chartered Accountants



CINEROLE
cast & crew database
www.cinerole.com

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